



Join India's premier destination for Design & Innovation.



ADMISSIONS OPEN

A.Y. 2027-28

B Des | M Des | MBA | PGP | PhD

MIT ADT University

MIT Art Design and Technology University (MIT ADT University), a leap towards world-class education is established by the renowned MIT Group of Institutions. It is UGC recognised multi-disciplinary University located on 125 acre campus at Vishwa-Raj Baugh, Loni Kalbhor, which was previously owned by the late legendary actor of Indian Hindi Cinema Raj Kapoor. The University campus is an embodiment of peace, serenity and tranquility; aesthetically erected on the banks of the Mula-Mutha river with its architecture ideation inspired from matrix of Saptarishi, Saptarang and Saptaswar.

The magnificent world class state-of-the-art infrastructure with modern amenities with fully residential campus facility leads MIT ADT University to be one of the premium Campus. Recently the campus has been awarded with '**Best Campus Award**', 2017, by ASSOCHAM.

MIT ADT University is a multi disciplinary class University that offers programs at undergraduate, postgraduate and doctorate levels in Fine Art Design, conventional engineering branches in Information Technology, Computer Science and Engineering, Mechanical, Civil, Aerospace Engineering Management. Marine Engineering, Bioscience Engineering, Food Technology, Film and Television as well as Broadcasting and Journalism in education as well. Most of the programs are designed in such a way that they satisfy the current needs of the specific industry. With a vision of Holistic Development, the University has designed compulsory core credits to foster the complete campus transformation of the students as winning personalities or corporate leaders, social transformers, and nation builders. University-level Mega Gala Events, Persona Fest & Vishwanath Sports Meet are known nationwide.



Vision

To establish a learning environment that equips the current generation with the skills to become design leaders, adding positive value to both industry and society. MIT ID pioneers creative and experimental practices, fostering the development of design enthusiasts. With a diverse student body and experienced faculty, the institute cultivates a distinctive and comprehensive learning journey for its students.

Mission

The institute is committed to advancing the craft of design for a better life on Earth. The focus is on creating a multicultural environment, nurturing a multi-disciplinary design learning ecosystem, and empowering students and faculty to be job creators. Additionally, the institute actively incubates innovative ideas, transforming them into successful ventures.

MIT Institute of Design

Established in 2006, MIT Institute of Design offers a diverse range of Design & Innovation programs at the Undergraduate (4 years) and Post Graduate (2 years) levels. 1500+ Students pursue programs in Industrial design, Communication design, Experience design, Fashion design, Management, and innovation. We have 200+ faculty, and mentors as active professional designers, innovators, and practitioners. MITID has developed its identity as one of the best research and training institutions of the highest international quality with a state-of-the-art infrastructure, creating an environment for the learner, the opportunity to explore and grow.

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Programmes Offered

Bachelor of Design (B.Des)

Specializations Offered

- Product Design
- Transportation Design
- Interior Space & Furniture Design
- Retail & Exhibition Design
- Communication Design
- Animation Design
- Film & Video Design
- User Experience Design
- Fashion Design
- Fashion Communication

4 Years full time

Master of Design (M.Des)

Discipline Offered

- M. Des (Product Design)
- M. Des (Transportation Design)
- M. Des (Animation Design)
- M. Des (Communication Design)
- M. Des (Film & Video Design)
- M. Des (AI-Enabled Design)
- M. Des (Immersive Media Design)
- M. Des (Information Design & Data Visualization)
- M. Des (Design Management)
- M. Des (User Experience Design)
- M. Des (Fashion Futures)

2 Years full time

AUTOMOTIVE SCULPTING: DIGITAL & CLAY
PG Diploma (2 years)

MBA IN INNOVATION & ENTREPRENEURSHIP
2 years

DOCTOR OF PHILOSOPHY IN DESIGN
(PhD)

PG DIPLOMA IN INNOVATION & ENTREPRENEURSHIP
Exit of MBA Programme (1 year)



Industry Connect & Placements

MIT ADT University connects students with industry through recruiters, internships, live projects, industry visits, expert sessions and placement opportunities.

Placement subject to applicable University policies and programme requirements.



MITID Global Connect

MIT Institute of Design (MITID) is a proud member of Cumulus, the only global association dedicated to art and design education and research, with 280+ members across 56 countries. MITID is also a member of the World Design Organization (WDO), an international body promoting industrial design for better products, services, and societal impact, with 140+ member organizations from 40 nations.

The International Affairs Office at MITID actively drives the institute's global collaborations and internationalization.

Our Global Engagements

Semester Exchange Program | Virtual Classroom Projects | Credit Transfer Programs | Summer & Winter Programs | Global Internship / Graduation Projects | Master's Abroad – 4+1 Pathway | International Faculty Engagement | Joint Studios & Collaborative Learning



5000+
Professional
Alumni

1500+
Creative Minds
on Campus

1000+
Capacity in Shared
Hostel Facility

500+
Companies
on Board

125+
Acres of Residential
Campus

100+
Expert
Faculty

50+
Design
Awards

50+
International
Collaborations

20+
Design Patents

₹44 LPA
Highest Package



SCAN FOR ENQUIRY

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